

Audio Podcast Rubric

CATEGORY	Level 1	Level 2	Level 3	Level 4
Introduction	Irrelevant or inappropriate topic that minimally engages the listener. Does not include an introduction, or the purpose is unclear.	Somewhat engaging (covers a well-known topic), and provides a vague purpose.	Describes the topic and engages the listener as the introduction proceeds.	Catchy and clever introduction. Provides relevant information and establishes a clear purpose that engages the listener immediately.
	Speaker is not identified. Omits the date the podcast was produced and location of speaker.	Alludes to who is speaking, date of the podcast, and location of speaker.	Tells most of the following: who is speaking, date of the podcast, and location of speaker.	Identifies speaker, as well as date podcast was produced and location of speaker.
Content	Vocabulary is inappropriate for the audience.	Vocabulary is adequate.	Vocabulary is appropriate.	Vocabulary enhances content.
	Does not stay on topic.	Occasionally strays from the topic.	Stays on the topic.	Keeps focus on the topic.
	No conclusion is provided.	Conclusion vaguely summarizes key information.	Conclusion summarizes information.	Conclusion clearly summarizes key information.
Delivery	Delivery is hesitant and choppy. Sounds like the presenter is reading.	Appears unrehearsed with uneven delivery.	Rehearsed, smooth delivery.	Well rehearsed, smooth delivery in a conversational style.
	Enunciation of spoken word is distant, muddled and not clear. Expression and rhythm are distracting throughout the podcast.	Enunciation, expression, rhythm are sometimes distracting during the podcast.	Enunciation, expression, and pacing are effective throughout the podcast.	Highly effective enunciation and presenter's speech is clear and intelligible. Expression and rhythm engage the listener.
	Poor grammar is used throughout the podcast.	Occasionally incorrect grammar is used during the podcast.	Correct grammar is used during the podcast.	Correct grammar is used throughout the podcast.
Technical Production	Presentation is recorded in a noisy environment with constant background noise and distractions.	Presentation is recorded in a semi-quiet environment with some background noise and distractions.	Presentation is recorded in a quiet environment with minimal background noise and distractions.	Presentation is recorded in a quiet environment without background noise and distractions.
	Volume changes are highly distracting.	Volume is occasionally inconsistent.	Volume is acceptable.	Volume of voice, music, and effects enhance the presentation.
	Podcast is either too long or too short to keep the listener engaged.	Podcast length is either somewhat long or short to keep listener engaged.	Podcast length keeps listener's interest.	Podcast length keeps the listener interested and engaged.